

MEDIA RELEASE

Niagara Falls Celebrates Toronto Blue Jays Home Opener Falls will Illuminate Blue & White on April 11, 2023, 9:00 pm **#WeAreBlueJays @NiagaraFallsTourismCanada #ExploreNiagara**

Niagara Falls, ON – Niagara Falls Tourism is partnering with the Toronto Blue Jays to celebrate the team's first home game of the 2023 season at Rogers Centre by showing some love for Canada's baseball team.

Niagara Falls will be illuminated in the team's colours on Tuesday, April 11th, Blue Jays Home Opener presented by TD. The Niagara Falls Illumination Board will light both the Canadian Horseshoe Falls and American Falls in blue & white from 9:00 pm – 9:15 pm.

"Niagara Falls is thrilled to join Canada in celebrating the start of the Blue Jays season," said Janice Thomson, President and CEO of Niagara Falls Tourism. "The illumination of Niagara Falls in blue & white is a breathtaking show of support for Canada's beloved Blue Jays as the nation celebrates the start of the baseball season."

Links:

- Photos for media use available [here](#)
- Livestream of the Falls Illumination from Fallsview Casino Resort in Niagara Falls [here](#)
- Find more information about Niagara Falls illuminations [here](#)

The Falls Illumination can be seen from many exciting vantage points throughout the city, including the Skylon Tower Observation Deck and Revolving Dining Room, Niagara SkyWheel, Table Rock House Restaurant and from the windows of Fallsview restaurants and hotel rooms. Visit www.niagarafallstourism.com for a variety of resources to help plan your getaway.

Niagara Falls Resources

- Niagara Falls Itinerary Ideas: Niagarafallstourism.com/blog/itinerary/
- Attraction Packages: Niagarafallstourism.com/attraction-packages/
- Hotel Packages: <https://book.niagarafallstourism.com/>
- Parking: <https://www.niagarafallstourism.com/plan/parking/>
- Getting here: Toronto to Niagara Falls [GO Train Service](#)

About Niagara Falls Canada

Overlooking the legendary Canadian Horseshoe Falls, Niagara Falls is a four-season destination renowned for its awe-inspiring natural wonders combined with world-class accommodation, thrilling entertainment and a



NIAGARA FALLS TOURISM

burgeoning culinary scene. Canada's #1 leisure travel destination, Niagara Falls is just far enough away to escape with friends and family to make new memories and surround yourself with nature, adventure and history.

About Niagara Falls Tourism

Niagara Falls Tourism is the Official Destination Marketing Organization (DMO) for the City of Niagara Falls, Ontario, Canada. Representing almost 400 member establishments within the city limits of Niagara Falls and including members throughout the Niagara Region.

The Niagara Falls Illumination Board

All special illumination requests of the Falls are reviewed and approved by the Niagara Falls Illumination Board, which has financed and operated the "illumination of Niagara Falls" since 1925. The Niagara Falls Illumination Board is made up of representatives from the City of Niagara Falls Ontario, City of Niagara Falls New York, Ontario Power Generation Inc., New York Power Authority, New York State Office of Parks, Recreation and Historic Preservation and The Niagara Parks Commission. It is the Illumination Board's responsibility and mandate to finance and maintain the nightly illumination of both the Canadian Horseshoe and American Falls.

Media inquiries:

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For more information about visiting Niagara Falls, please visit NiagaraFallsTourism.com

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